

Our Logo

Horizontal logo lockup

The horizontal lockup is our primary logo format, used across the majority of digital and print touchpoints. Its proportions suit the widest range of layouts and contexts, making it the default choice wherever space allows.

Stacked logo lockup

The stacked lockup is our space-conscious alternative, deployed where horizontal space is limited and the primary lockup would be compromised. Typical applications include narrow digital formats, mobile interfaces, and constrained print placements where legibility and balance need to be preserved.

CV Icon

The symbol is our most compact brand mark, used in contexts where a full logo lockup would be impractical or too small to read clearly. Its primary home is the mobile website, where it serves as a recognisable and resolved brand presence within the tight constraints of a browser tab, app icon, or similar small-scale touchpoint.

HORIZONTAL LOGO LOCKUP



STACKED LOGO LOCKUP



CV ICON



Our brand identity elements overview

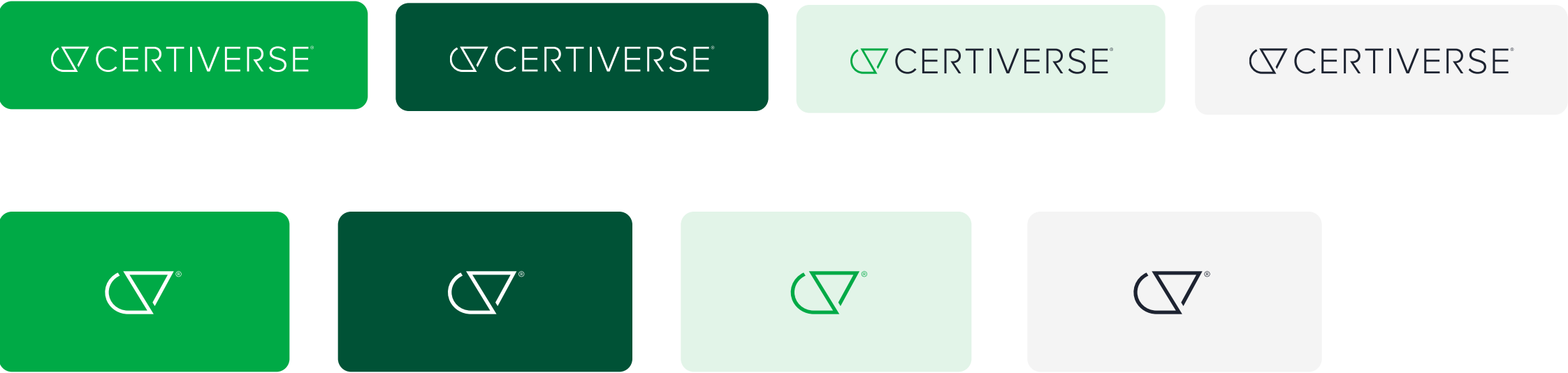
LOGO



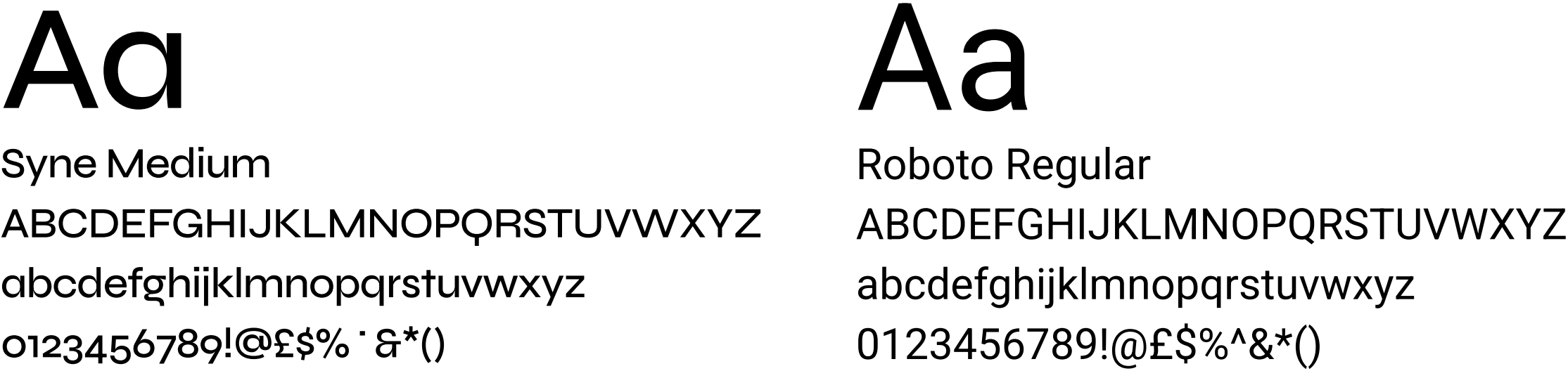
COLOUR PALETTE



COLOUR USAGE



TYPOGRAPHY



ILLUSTRATION

